**Newsletter 08 March 2021**

**Aydem Perakende ranks among companies with highest female employment rates**

**In the “The Rise of Women in Business Research” conducted in Turkey, Aydem Perakende ranked 11th with 45.24% among companies with less than 1,000 employees.**

Aydem Perakende, the authorized electricity supplier in the Aegean Region, gained a huge accomplishment in terms of employment of women in management positions. According to the results of the “The Rise of Women in Business Research” conducted by Inbusiness Magazine, Aydem Perakende is one of the companies with the highest rate of mid-level female managers. On the magazine’s list titled “The Rise of Women in Senior Management at 100 Companies”, the company ranged 11th with 45.24% in the category for companies up to 1,000 employees.

Çağdaş Demirağ, General Manager at Aydem Perakende said they support women’s participation in business life, and they also attach great importance to increasing the number of women in management positions. Evaluating the results of the research, Demirağ remarked:

**“We are conducting mentoring and training programs”**

“Today, we feel proud to be contributing to female employment with around 65% female employees and almost 46% female managers. We are conducting mentoring and training programs so that our mid-level managers can step up to senior management, and newly employed specialists can be promoted to mid-level management positions. At Aydem Perakende, we believe that gender equality and women employment is something beyond just a policy;

it is a corporate responsibility. Celebrating the ‘8 March - International Women’s Day, our wish is to live in a world where equality becomes a part of every area in our lives as soon as possible. To this end, we will keep doing our part.”

Source: Inbusinnes Magazine

**About Aydem Perakende**

Aydem Perakende, an Aydem Enerji company, was founded in 2008 to offer uninterrupted and high quality electricity services for around five million clients in İzmir, Manisa, Aydın, Denizli and Muğla.

In line with its customer satisfaction approach, which is its priority at all times, Aydem Perakende offers electricity supply for non-eligible clients through Retail Sales Contracts, and for all eligible clients in the country regardless of the region through Bilateral Agreements in the locations it is authorized.

**For Media Contact**

Directorate of Corporate Communications

Corporate Communications Specialist – Baran Ölekli

E-mail: baran.olekli@aydemenerji.com.tr

Tel: 0530 100 34 22

Adalet Mah. Anadolu Cad. No:41 Megapol Tower Kat:21 35530 Bayraklı / İZMİR